



77-650 Enfield Lane
Palm Desert, CA 92211

O 760-666-1867

F 760-653-4948

CARP@cajoleonline.com

cajoleonline.com

AUTHORIZED RESELLER AGREEMENT

This agreement, between Cajole and the undersigned is made for the expressed purpose of authorizing retail sales of Cajole Products through the undersigned's business entity. These sales are to be conducted in a localized manner and should conform to generally accepted good and principled business practices. By accepting the status of Authorized Reseller of Cajole Products, the undersigned states and verifies that their business entity conforms to the following requirements and agrees with the following terms and conditions:

1. The undersigned operates a legitimate retail business.
2. The undersigned will not pursue advertising or promotional activities that portray Cajole Products in a way that is inconsistent with or contrary to the advertising and promotional standards of Cajole. A reseller may not use, at any time, for any purpose, advertising tactics or methods, which are detrimental to the image or perceived value of Cajole Products.
3. The undersigned will not violate Cajole's published Minimum Advertised Price Policy.
4. The undersigned will not sell or advertise Cajole Products on any Internet address other than their primary business address unless given prior approval from Cajole.
5. Cajole reserves the right (for any implied or explicit reason) to render this agreement null and void. Authorized Resellers who do not maintain the aforementioned standards and practices will have the delivery of Cajole Products discontinued and terminated.

Business Name

Street Address

City, State, Zip

Telephone

Fax

email

Resellers Representative (Print)

Signature of Authorized Representative

Date

Authorized Reseller Information

COMPANY NAME: _____

DATE: _____

Website: _____ Email Address(s): _____

Proprietor or Principal Partner's Names: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____

Are you incorporated? _____ In what state? _____

Federal EIN Number: _____

What type of Reseller is your Company?

Stocking Dealer ____ Catalog Mail Order ____ On-line Mail Order ____ Retail Store ____

Other _____

If shipping address is different from above:

Store Name: _____

2nd Address: _____ City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____

Please list any names under which you plan to sell Cajole Products. Include URLs where appropriate.

example: amazon.com seller name.

